

THROUGH 100 LENSES: A DEPICTION OF THE UNIVERSITY OF ALABAMA Crossroads Community Center

Information

"**Photo voice** is a method that enables people to define for themselves and others, including policy makers, what is worth remembering and what needs to be changed."

--Caroline Wang

Purpose

1. To depict the culture of the University of Alabama through the eyes of students.
2. To assess campus culture and determine areas where there are gaps, wide or narrow margins and intersections.
3. To generate discussion about the University of Alabama's culture.
4. To assist Crossroads Community Center in understanding campus culture through the eyes of students from different backgrounds.

Terminology

Culture in this instance is defined as a way of life, traditions and customs of each individual participant, and not necessarily of the campus as a whole.

Methodology

The photo voice method allows us to use photographs taken by amateurs to visually depict their daily experiences as students at The University of Alabama.

Selection of Students

Diversity in ethnicity, race, gender, and university affiliation will be considered.

- Unaffiliated students
- CCSO
- Creative Campus
- Community Service Center
- Dean of Students Office
 - Greek Life- NPC, NPHC, IFC
 - Freshman Forum
 - LEAD Team
 - Blackburn Institute
 - Leadership Programs
- Ferguson Center
- Women's Resource Center

- University Programs
- Residential Life
- Healthy Campus
- SGA
- SLC
- Hispanic Student Association
- Black Student Union
- Capstone International
- International Student Association
- Queer-Straight Alliance
- Muslim Students Association
- Interfaith
- Campus Crusade for Christ
- BCM
- Reformed University Fellowship (RUF)
- College Republicans
- College Democrats
- NAACP
- BLSA
- FAME
- National Council of Negro Women (NCCW)
- Phi Iota Alpha Fraternity
- Delta Xi Phi Multicultural Sorority
- Alpha Delta Sigma Multicultural Sorority
- MUSTANG (G. Puente)

Additional Student Contacts (by self-report or inter-office nomination)

- R.B. Walker (Self)
- Michael Emery (Corrie)
- Betsy Iddings (Corrie)
- Tommy Lide (Corrie)
- Stephen Miller (Corrie)
- Rachel Crawley (Corrie)

Considerations

- **Selection of photographers-** both affiliated and unaffiliated students will have a chance to participate. Advertisements in the CW
- **Commitment of Photographers-** Commitment of the photographers will be secured through a signed statement to follow through with the project. Affiliated students will also have the added accountability of an organizational tie to the project.
- **University Demographics-** A diverse set of students will be selected

- University statistics of 100 participants

Budget

<i>Photography</i>	
Cameras	500
Film Development	500
<i>Materials</i>	
Foam Core for mounting photos	120
Paints	100
Adhesives	30
Miscellaneous Art Supplies	50
<i>Miscellaneous Expenses</i>	
Plastic bags, labels, nametags	50
Food for viewing party	200
Thank You gifts	50
CW Advertisement	216
Estimated Cost:	\$1816.00

Instructions

Using a disposable camera, participants are asked to take pictures of the culture of the University of Alabama from their perspectives. Diversity in ethnicity, race, gender, and university affiliation will be considered.

1. Check out camera from Crossroads office.
2. Take up to 15 pictures using camera provided by Crossroads Community Center.
3. Crossroads Office will have them developed.
4. Once pictures have been developed, you are asked to select three photos that you would like to use in a collage to depict campus culture.
5. Participants are asked to describe what the pictures they selected depict.
6. Photographers will be invited to a meeting before collage becomes permanent.
7. Pictures will be placed on a collage.
8. An art opening will be held. At the opening, participants will be asked to give feedback on what they see. Were there any surprises? Were they in agreement? Was there anything they didn't recognize? What is missing? What would they add? What would they have omitted?

Schedule

Pick up cameras	February 27-28, 2006
Drop Off Cameras	March 6-7, 2006
Have film developed	Monday, March 13, 2006
Photographers select photos	March 13-14, 2006
Private viewing for photographers	Tuesday, March 21, 2006
Crossroads Opening - Public Viewing	Thursday, March 23, 2006
Mural Begins Traveling	Monday, March 27, 2006

Process Map

- 1) Initial contact with organizational heads/Crimson White ad
 - a) Use list to send an e-mail letter to organizational heads
 - b) Request names, e-mail addresses, and phone numbers (when available) for those nominated to participate
 - c) Let them know to call if any additional information is needed.
- 2) Follow-up call to participants
 - a) Let them know that we are excited about them participating in the project.
 - b) Check e-mail to ensure that all instructions are clear.
 - c) Call for any questions.
- 3) Pick-up cameras at Crossroads Center
 - a) Cameras, instructions and welcome letter will be found in gallon-sized plastic bags.
 - b) The bags will be labeled with the names of each participant and placed in alphabetical order on tables inside conference room.
 - c) They will need to sign out that they picked up the camera.
 - d) Demographic form will need to be filled out to ensure that all information is correct and processing of student statistics is accurate.
 - e) Students will be reminded that cameras are due no later than 4:30PM on Monday, February 27, 2006. This will give them a chance to take pictures during the weekend.
- 4) Have pictures developed.
- 5) Photo selection by participants
 - a) Label each photo envelope and place in alphabetical order on tables in conference room.
 - b) Have tags available to mark three pictures needed for mural.
 - c) Other pictures are free to be taken by participant.
- 6) Mural is assembled by Bethany and Elliot
- 7) Viewing party/open house for participants (mural completed)
- 8) Mural travels around campus